

ORDER FOR SUPPLIES OR SERVICES

PAGE OF PAGES

1 2

IMPORTANT: Mark all packages and papers with contract and/or order numbers.

1. DATE OF ORDER 02/29/2012		2. CONTRACT NO. (If any) EP-W-11-022		6. SHIP TO:				
3. ORDER NO. 0104		4. REQUISITION/REFERENCE NO. PR-OAR-12-00927		a. NAME OF CONSIGNEE OAR/OAP/CPDP				
5. ISSUING OFFICE (Address correspondence to) HPOD US Environmental Protection Agency Headquarters Procurement Operations Ariel Rios Building 1200 Pennsylvania Avenue, NW Washington DC 20460				b. STREET ADDRESS US Environmental Protection Agency 1200 Pennsylvania Avenue NW Mail Code 6202J OAP/CPDP		c. CITY Washington		
				d. STATE DC		e. ZIP CODE 20460		
7. TO:				f. SHIP VIA				
a. NAME OF CONTRACTOR CADMUS GROUP, INC. THE				8. TYPE OF ORDER				
b. COMPANY NAME				<input type="checkbox"/> a. PURCHASE		<input checked="" type="checkbox"/> b. DELIVERY		
c. STREET ADDRESS 57 WATER STREET				REFERENCE YOUR:		Except for billing instructions on the reverse, this delivery order is subject to instructions contained on this side only of this form and is issued subject to the terms and conditions of the above-numbered contract.		
d. CITY WATERTOWN				e. STATE MA		f. ZIP CODE 024724603		
9. ACCOUNTING AND APPROPRIATION DATA See Schedule				10. REQUISITIONING OFFICE OAR/OAP/CPDP				
11. BUSINESS CLASSIFICATION (Check appropriate box(es)) <input type="checkbox"/> a. SMALL <input type="checkbox"/> b. OTHER THAN SMALL <input type="checkbox"/> c. DISADVANTAGED <input type="checkbox"/> d. WOMEN-OWNED <input type="checkbox"/> e. HUBZone <input type="checkbox"/> f. SERVICE-DISABLED VETERAN-OWNED <input type="checkbox"/> g. WOMEN-OWNED SMALL BUSINESS (WOSB) ELIGIBLE UNDER THE WOMEN-OWNED SMALL BUSINESS PROGRAM <input type="checkbox"/> h. ECONOMICALLY DISADVANTAGED WOMEN-OWNED SMALL BUSINESS (EDWOSB)						12. F.O.B. POINT Destination		
13. PLACE OF		14. GOVERNMENT B/L NO.		15. DELIVER TO F.O.B. POINT ON OR BEFORE (Date)		16. DISCOUNT TERMS		
a. INSPECTION Destination		b. ACCEPTANCE Destination						
17. SCHEDULE (See reverse for Rejections)								
ITEM NO. (a)	SUPPLIES OR SERVICES (b)			QUANTITY ORDERED (c)	UNIT (d)	UNIT PRICE (e)	AMOUNT (f)	QUANTITY ACCEPTED (g)
	DUNS Number: (b)(4) TO 0104 ENERGY STAR Communications: Strategy, Media Planning and Implementation, Materials and Web-Related Activities TOPO: Denise Durrett Continued ...							
18. SHIPPING POINT		19. GROSS SHIPPING WEIGHT		20. INVOICE NO.		17(h) TOTAL (Cont. pages)		
21. MAIL INVOICE TO:								
a. NAME RTP Finance Center						\$75,000.00		
b. STREET ADDRESS (or P.O. Box) US Environmental Protection Agency RTP-Finance Center Mail Drop D143-02 109 TW Alexander Drive								
c. CITY Durham						d. STATE NC		
						e. ZIP CODE 27711		
22. UNITED STATES OF AMERICA BY (Signature)						23. NAME (Typed) Rachel Schwartz TITLE: CONTRACTING/ORDERING OFFICER		

**ORDER FOR SUPPLIES OR SERVICES
SCHEDULE - CONTINUATION**

PAGE NO

2

IMPORTANT: Mark all packages and papers with contract and/or order numbers.

DATE OF ORDER

CONTRACT NO.

ORDER NO.

02/29/2012

EP-W-11-022

0104

ITEM NO. (a)	SUPPLIES/SERVICES (b)	QUANTITY ORDERED (c)	UNIT (d)	UNIT PRICE (e)	AMOUNT (f)	QUANTITY ACCEPTED (g)
0001	<p>Admin Office: HPOD US Environmental Protection Agency Headquarters Procurement Operations Ariel Rios Building 1200 Pennsylvania Avenue, NW Washington DC 20460</p> <p>Accounting Info: 12-13-B-58E5-101A46XP3-2505-1258EE2194-001 BFY: 12 EFY: 13 Fund: B Budget Org: 58E5 Program (PRC): 101A46XP3 Budget (BOC): 2505 DCN - Line ID: 1258EE2194-001 Period of Performance: 03/01/2012 to 02/28/2013</p> <p>The Cadmus Group, Inc. - EP-W-11-022 Task Order #104 in accordance with the attached statement of work. The Cadmus budget dated February 16, 2012 for \$300,011 and 2,740 hours is approved. The order is currently funded with \$75,000.00. An additional \$225,011 is required to fully fund the order. Additional funding will be added as it becomes available.</p>				75,000.00	

TOTAL CARRIED FORWARD TO 1ST PAGE (ITEM 17(H))

\$75,000.00

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PREVIOUS EDITION NOT USABLE

OPTIONAL FORM 348 (Rev. 4/2006)

Prescribed by GSA FAR (48 CFR) 53.213(f)

ENERGY STAR Products Communications: Media Planning and Implementation, Materials, and Web-Related Activities

Contract: EP-W-11-022, Task Order: 104

Lead PR Number: PR-OAR-11-02101

STATEMENT OF WORK

ENERGY STAR Communications: Media Planning and Implementation, Materials, and Web-Related Activities

BACKGROUND

The U.S. EPA's Climate Protection Partnerships Division (CPPD) is responsible for an array of innovative, voluntary pollution prevention programs that reduce pollution by creating and expanding markets for energy efficiency and energy efficient products. The primary goal of these programs individually and collectively, is to reduce emissions of greenhouse gases and other pollutants through reduced energy consumption, and to focus on opportunities to increase energy efficiency and profitability at the same time.

The ENERGY STAR program focuses on opportunities for improving energy efficiency and greenhouse gas reductions in both the residential and commercial sectors. The "universal" identifier for these products is the ENERGY STAR label, which distinguishes energy efficient products, homes and services from others in the marketplace. By centering the Program's marketing focus on a single label, EPA ensures that consumers can quickly and easily find products that help reduce energy costs while also reducing air pollution associated with energy use. As of 2009, national awareness of the ENERGY STAR label stood at 75% due to broader market penetration of qualified products, partner efforts to promote the label, and EPA efforts to market and promote the program to consumers and businesses.

Beginning with the 1992 launch of labeled computers, the program now includes a family of over 60 products and is attaining broad industry participation. In addition to manufacturers, program participants include local utilities and utility groups, state agencies which promote energy efficiency, national and local retailers, home builders, and home improvement service providers.

The program's marketing and communication efforts promote consumer/business awareness and demand for products, services and efficiency upgrades that meet ENERGY STAR efficiency guidelines. EPA conducts marketing, communications and outreach to the general public, program partners, the media, and other audiences. These efforts have helped establish the ENERGY STAR brand as the national symbol for energy efficiency.

PURPOSE

This Statement of Work (SOW) covers communication strategy implementation tactics to help promote ENERGY STAR qualified products as well as advice on how to help fight climate change with energy-efficient products and practices.

Given recent trends in awareness, media coverage and marketplace activity around the environment and climate change, we believe that we should continue to build on the equity earned in our brand voice through the overarching campaign launched in 2008. This campaign will be supported by an integrated media strategy, partner outreach, events, creative materials and an enhanced web presence.

ENERGY STAR Products Communications: Media Planning and Implementation, Materials, and Web-Related Activities

Contract: EP-W-11-022, Task Order: 104

Lead PR Number: PR-OAR-11-02101

Task 1: MEDIA RELATIONS/OUTREACH

The Contractor shall coordinate with the EPA COR in coordinating and executing media for 2012 and planning for media in 2013 to support ENERGY STAR efforts in:

- 1) General products outreach
- 2) Seasonal/Opportunistic Outreach

The plan shall include:

- Media Planning
- Appropriate contacts across television, radio, online, print (long leads, trades and dailies)
- General, as well as seasonal opportunistic plans
- Tracking and reporting activities.

Outreach in support of the ENERGY STAR shall complement strategies – both generic and seasonal – and will include target audience demographics and messaging focus. For informational purposes, all ENERGY STAR campaign activities have been moved under a new task order and shall not be considered for budgetary purposes under this TO. For budgetary purposes, the Contractor shall assume the following:

General Products Outreach can include:

- Product Specific outreach –Development and implementation of an outreach plan and strategy for key product promotions. Includes development of messaging documents, talking points and “hook” development, based on target audience. Other support as need arises and budget provides. For purposes of budgeting, the Contractor shall assume 3-4 concentrated pushes around ‘bundled’ products and some specific product categories, TBD by EPA COR. Contractor shall also assume a long lead media outreach effort to include products outreach, as well as ENERGY STAR’s 20th Anniversary information, as related to products.
- Trade outreach for no more than eight to ten (8-10) product “bundles”, TBD by EPA COR.
- Seasonally Opportunistic Outreach around products and practices as pertaining to heating and cooling, holidays, back-to-school. Assumes 2-5 pushes.

Other tactics to include in plan:

- Media materials development – pitch sheets, fact sheets, localized messaging, talking points, etc.
- Implementation of approved PR Outreach tactics.
- Potential NAPs release service or other news wire pushes.
- Web media strategy development and approved implementation – includes pitching Web media outlets (blogs, online partners, etc.) Also can include virtual desk side visits with bloggers, etc.

TASK 2: MATERIALS DEVELOPMENT AND SUPPORT

This task allows for the Contractor to work with the EPA COR to develop materials needed to support outreach tactics identified through various approved strategies.

ENERGY STAR Products Communications: Media Planning and Implementation, Materials, and Web-Related Activities

Contract: EP-W-11-022, Task Order: 104

Lead PR Number: PR-OAR-11-02101

Materials to be considered are those available for print distribution or online posting, i.e., factsheets, folders, posters, brochures, slide presentations. Additionally, materials will include production of campaign creative as "visual aids" at events.

The Contractor shall assume no more than 3 rounds of edits to any material development under this TO.

Activities to include as follows:

- Management and maintenance of "Event-in-a-box" booths complete with interchangeable display panels and structure. Assumes upkeep and routing booths to various locations for partner sponsored events.
- Also assumes Event/Exhibition Support as needed. This includes coordinating events and materials, attending events and staffing the booth as directed, as well as post-event follow-up. For budgetary purposes, assume two events.

TASK 3: NEW MEDIA AND WEB OUTREACH

This task will cover Web work, new and social media tools development and other collateral material development associated with all ENERGY STAR Labeling communications work.

Activities under this task will include:

- Tell Us How You Save Submissions – incorporate activities to help make an easier process for archiving as well as loading submissions to site.
- Updates to ENERGY STAR @Home Tool – structural and content edits considered to help better incorporate other tools across ENERGY STAR branches. Also to include customizations for partners and the support necessary to help partners understand how they can utilize the tool.
- Product page updates
- Social Networking activities – working with EPA to keep social networking sites up to date
- Potential social network advertisements
- Support for "Ask the Expert" component on the ENERGY STAR Facebook site.

Task Number	Deliverable	Due Date
1	MEDIA RELATIONS/OUTREACH	As agreed upon in discussions between EPA COR and Contractor.
2	MATERIALS DEVELOPMENT AND SUPPORT	As agreed upon in discussions between EPA COR and Contractor.
3	NEW MEDIA AND WEB OUTREACH	As agreed upon in discussions between EPA COR and Contractor.

Denise Durrett

US Environmental Protection Agency
1200 Pennsylvania Avenue, NW 6202J
Washington, DC 20460

Phone: 202-343-9491
Fax: 202-343-2200
E-mail: durrett.denise@epa.gov

ENERGY STAR Products Communications: Media Planning and Implementation, Materials, and Web-Related Activities

Contract: EP-W-11-022, Task Order: 104

Lead PR Number: PR-OAR-11-02101

Alternate Task Order Managers

Melissa Klein

US Environmental Protection Agency
1200 Pennsylvania Avenue, NW 6202J
Washington, DC 20460

Phone: 202-343-9207
Fax: 202-343-2200
E-mail: klein.melissa@epa.gov

Jill Vohr

US Environmental Protection Agency
1200 Pennsylvania Avenue, NW 6202J
Washington, DC 20460

Phone: 202-343-9002
Fax: 202-343-2200
E-mail: vohr.jill@epa.gov

AMENDMENT OF SOLICITATION/MODIFICATION OF CONTRACT		1. CONTRACT ID CODE		PAGE OF PAGES 1 2	
2. AMENDMENT/MODIFICATION NO. 001		3. EFFECTIVE DATE 06/13/2012		4. REQUISITION/PURCHASE REQ. NO. PR-OAR-12-01625	
5. PROJECT NO. (If applicable) NEW AWARD		7. ADMINISTERED BY (If other than Item 6) HPOD		CODE HPOD	
6. ISSUED BY HPOD US Environmental Protection Agency Headquarters Procurement Operations Ariel Rios Building 1200 Pennsylvania Avenue, NW Washington DC 20460		7. ADMINISTERED BY (If other than Item 6) HPOD US Environmental Protection Agency Headquarters Procurement Operations Ariel Rios Building 1200 Pennsylvania Avenue, NW Washington DC 20460		CODE HPOD	
8. NAME AND ADDRESS OF CONTRACTOR (No., street, county, State and ZIP Code) CADMUS GROUP, INC. THE 57 WATER STREET WATERTOWN MA 024724603		(x)		9A. AMENDMENT OF SOLICITATION NO.	
				9B. DATED (SEE ITEM 11)	
		x		10A. MODIFICATION OF CONTRACT/ORDER NO. EP-W-11-022 0104	
				10B. DATED (SEE ITEM 13) 02/29/2012	
CODE (b)(4)		FACILITY CODE			

11. THIS ITEM ONLY APPLIES TO AMENDMENTS OF SOLICITATIONS

☐ The above numbered solicitation is amended as set forth in Item 14. The hour and date specified for receipt of Offers ☐ is extended, ☐ is not extended.
Offers must acknowledge receipt of this amendment prior to the hour and date specified in the solicitation or as amended, by one of the following methods: (a) By completing Items 8 and 15, and returning _____ copies of the amendment; (b) By acknowledging receipt of this amendment on each copy of the offer submitted; or (c) By separate letter or telegram which includes a reference to the solicitation and amendment numbers. FAILURE OF YOUR ACKNOWLEDGEMENT TO BE RECEIVED AT THE PLACE DESIGNATED FOR THE RECEIPT OF OFFERS PRIOR TO THE HOUR AND DATE SPECIFIED MAY RESULT IN REJECTION OF YOUR OFFER. If by virtue of this amendment you desire to change an offer already submitted, such change may be made by telegram or letter, provided each telegram or letter makes reference to the solicitation and this amendment, and is received prior to the opening hour and date specified.

12. ACCOUNTING AND APPROPRIATION DATA (If required)
See Schedule Net Increase: \$75,000.00

13. THIS ITEM ONLY APPLIES TO MODIFICATION OF CONTRACTS/ORDERS. IT MODIFIES THE CONTRACT/ORDER NO. AS DESCRIBED IN ITEM 14.

CHECK ONE	A. THIS CHANGE ORDER IS ISSUED PURSUANT TO: (Specify authority) THE CHANGES SET FORTH IN ITEM 14 ARE MADE IN THE CONTRACT ORDER NO. IN ITEM 10A.
X	B. THE ABOVE NUMBERED CONTRACT/ORDER IS MODIFIED TO REFLECT THE ADMINISTRATIVE CHANGES (such as changes in paying office, appropriation date, etc.) SET FORTH IN ITEM 14, PURSUANT TO THE AUTHORITY OF FAR 43.103(b).
	C. THIS SUPPLEMENTAL AGREEMENT IS ENTERED INTO PURSUANT TO AUTHORITY OF:
	D. OTHER (Specify type of modification and authority)

E. IMPORTANT: Contractor ☒ is not, ☐ is required to sign this document and return 0 copies to the issuing office.

14. DESCRIPTION OF AMENDMENT/MODIFICATION (Organized by UCF section headings, including solicitation/contract subject matter where feasible.)

DUNS Number: (b)(4)
TO 0104 ENERGY STAR Communications: Strategy, Media Planning and Implementation, Materials and Web-Related Activities
TOPO: Denise Durrett
The purpose of this modification is to provide incremental funding in the amount of \$75,000.00. As a result, the total funded amount increases from \$75,000.00 to \$150,000.00. This task order requires an additional \$150,011.00 to be fully funded.

LIST OF CHANGES:

Obligated Amount for this Modification: \$75,000.00
New Total Obligated Amount for this Award: \$150,000.00
Continued ...

Except as provided herein, all terms and conditions of the document referenced in Item 9A or 10A, as heretofore changed, remains unchanged and in full force and effect.

15A. NAME AND TITLE OF SIGNER (Type or print)		16A. NAME AND TITLE OF CONTRACTING OFFICER (Type or print) Sharron Doherty	
15B. CONTRACTOR/OFFEROR (Signature of person authorized to sign)	15C. DATE SIGNED	16B. UNITED STATES OF AMERICA (Signature of Contracting Officer)	16C. DATE SIGNED 06/13/2012

CONTINUATION SHEET	REFERENCE NO. OF DOCUMENT BEING CONTINUED EP-W-11-022/0104/001	PAGE 2 OF 2
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NAME OF OFFEROR OR CONTRACTOR
CADMUS GROUP, INC. THE

ITEM NO. (A)	SUPPLIES/SERVICES (B)	QUANTITY (C)	UNIT (D)	UNIT PRICE (E)	AMOUNT (F)
	<p>Incremental Funded Amount changed: from \$75,000.00 to \$150,000.00 Buyer changed from Rachel Schwartz to Sharron Doherty</p> <p>Contracting Officer changed from Rachel Schwartz to Sharron Doherty</p> <p>NEW ACCOUNTING CODE ADDED: Account code: 12-13-B-58E5-101A46XP3-2505-1258EE2353-001 Beginning FiscalYear 12 Ending Fiscal Year 13 Fund (Appropriation) B Budget Organization 58E5 Amount: \$75,000.00</p> <p>Delivery Location Code: OAR/OAP/CPDP OAR/OAP/CPDP US Environmental Protection Agency 1200 Pennsylvania Avenue NW Mail Code 6202J OAP/CPDP Washington DC 20460 USA</p> <p>Payment: RTP Finance Center US Environmental Protection Agency RTP-Finance Center Mail Drop D143-02 109 TW Alexander Drive Durham NC 27711</p> <p>FOB: Destination Period of Performance: 03/01/2012 to 02/28/2013</p>				

AMENDMENT OF SOLICITATION/MODIFICATION OF CONTRACT		1. CONTRACT ID CODE		PAGE OF PAGES 1 2	
2. AMENDMENT/MODIFICATION NO. 002		3. EFFECTIVE DATE 08/29/2012		4. REQUISITION/PURCHASE REQ. NO. PR-OAR-12-02189	
5. PROJECT NO. (if applicable) NEW AWARD		6. ISSUED BY HPOD		7. ADMINISTERED BY (if other than item 6) HPOD	
HPOD US Environmental Protection Agency Headquarters Procurement Operations Ariel Rios Building 1200 Pennsylvania Avenue, NW Washington DC 20460		HPOD US Environmental Protection Agency Headquarters Procurement Operations Ariel Rios Building 1200 Pennsylvania Avenue, NW Washington DC 20460			
8. NAME AND ADDRESS OF CONTRACTOR (No., street, county, State and ZIP Code) CADMUS GROUP, INC. THE 57 WATER STREET WATERTOWN MA 024724603		(x)		9A. AMENDMENT OF SOLICITATION NO.	
				9B. DATED (SEE ITEM 11)	
		x		10A. MODIFICATION OF CONTRACT/ORDER NO. EP-W-11-022 0104	
				10B. DATED (SEE ITEM 13) 02/29/2012	
CODE	(b)(4)	FACILITY CODE			

11. THIS ITEM ONLY APPLIES TO AMENDMENTS OF SOLICITATIONS

☐ The above numbered solicitation is amended as set forth in Item 14. The hour and date specified for receipt of Offers ☐ is extended, ☐ is not extended.
Offers must acknowledge receipt of this amendment prior to the hour and date specified in the solicitation or as amended, by one of the following methods: (a) By completing Items 8 and 15, and returning _____ copies of the amendment; (b) By acknowledging receipt of this amendment on each copy of the offer submitted; or (c) By separate letter or telegram which includes a reference to the solicitation and amendment numbers. FAILURE OF YOUR ACKNOWLEDGEMENT TO BE RECEIVED AT THE PLACE DESIGNATED FOR THE RECEIPT OF OFFERS PRIOR TO THE HOUR AND DATE SPECIFIED MAY RESULT IN REJECTION OF YOUR OFFER. If by virtue of this amendment you desire to change an offer already submitted, such change may be made by telegram or letter, provided each telegram or letter makes reference to the solicitation and this amendment, and is received prior to the opening hour and date specified.

12. ACCOUNTING AND APPROPRIATION DATA (if required)
See Schedule

Net Increase: \$75,000.00

13. THIS ITEM ONLY APPLIES TO MODIFICATION OF CONTRACTS/ORDERS. IT MODIFIES THE CONTRACT/ORDER NO. AS DESCRIBED IN ITEM 14.

CHECK ONE	A. THIS CHANGE ORDER IS ISSUED PURSUANT TO: (Specify authority) THE CHANGES SET FORTH IN ITEM 14 ARE MADE IN THE CONTRACT ORDER NO. IN ITEM 10A.
X	B. THE ABOVE NUMBERED CONTRACT/ORDER IS MODIFIED TO REFLECT THE ADMINISTRATIVE CHANGES (such as changes in paying office, appropriation date, etc.) SET FORTH IN ITEM 14, PURSUANT TO THE AUTHORITY OF FAR 43.103(b).
	C. THIS SUPPLEMENTAL AGREEMENT IS ENTERED INTO PURSUANT TO AUTHORITY OF:
	D. OTHER (Specify type of modification and authority)

E. IMPORTANT: Contractor ☒ is not, ☐ is required to sign this document and return 0 copies to the issuing office.

14. DESCRIPTION OF AMENDMENT/MODIFICATION (Organized by UCF section headings, including solicitation/contract subject matter where feasible.)

DUNS Number: (b)(4)

TO 0104 ENERGY STAR Communications: Strategy, Media Planning and Implementation, Materials and Web-Related Activities

TOPO: Denise Durrett

The purpose of this modification is to provide incremental funding in the amount of \$75,000.00. As a result, the total funded amount and ceiling of this Task Order increases from \$150,000.00 to \$225,000.00. This Task Order requires an additional \$75,011.00 to be fully funded.

LIST OF CHANGES:

Obligated Amount for this Modification: \$75,000.00

Continued ...

Except as provided herein, all terms and conditions of the document referenced in Item 9A or 10A, as heretofore changed, remains unchanged and in full force and effect.

15A. NAME AND TITLE OF SIGNER (Type or print)		16A. NAME AND TITLE OF CONTRACTING OFFICER (Type or print) Sharron Doherty	
15B. CONTRACTOR/OFFEROR (Signature of person authorized to sign)	15C. DATE SIGNED	16B. UNITED STATES OF AMERICA (Signature of Contracting Officer)	16C. DATE SIGNED 08/29/2012

CONTINUATION SHEET	REFERENCE NO. OF DOCUMENT BEING CONTINUED EP-W-11-022/0104/002	PAGE	OF
		2	2

NAME OF OFFEROR OR CONTRACTOR
CADMUS GROUP, INC. THE

ITEM NO. (A)	SUPPLIES/SERVICES (B)	QUANTITY (C)	UNIT (D)	UNIT PRICE (E)	AMOUNT (F)
	<p>New Total Obligated Amount for this Award: \$225,000.00 Incremental Funded Amount changed: from \$150,000.00 to \$225,000.00</p> <p>NEW ACCOUNTING CODE ADDED: Account code: 12-13-B-58E5-101A46XP3-2505-1258EE2463-001 Beginning Fiscal Year 12 Ending Fiscal Year 13 Fund (Appropriation) B Budget Organization 58E5 Amount: \$75,000.00</p> <p>Delivery Location Code: OAR/OAP/CPD OAR/OAP/CPD US Environmental Protection Agency 1200 Pennsylvania Avenue NW Mail Code 6202J OAP/CPD Washington DC 20460 USA</p> <p>Payment: RTP Finance Center US Environmental Protection Agency RTP-Finance Center Mail Drop D143-02 109 TW Alexander Drive Durham NC 27711</p> <p>FOB: Destination Period of Performance: 03/01/2012 to 02/28/2013</p>				

AMENDMENT OF SOLICITATION/MODIFICATION OF CONTRACT		1. CONTRACT ID CODE		PAGE OF PAGES 1 2	
2. AMENDMENT/MODIFICATION NO. 003		3. EFFECTIVE DATE 10/10/2012		4. REQUISITION/PURCHASE REQ. NO. PR-HPOD-13-00003	
5. PROJECT NO. (If applicable) NEW AWARD		6. ISSUED BY HPOD		7. ADMINISTERED BY (If other than Item 6) HPOD	
HPOD US Environmental Protection Agency Headquarters Procurement Operations Ariel Rios Building 1200 Pennsylvania Avenue, NW Washington DC 20460		HPOD US Environmental Protection Agency Headquarters Procurement Operations Ariel Rios Building 1200 Pennsylvania Avenue, NW Washington DC 20460			
8. NAME AND ADDRESS OF CONTRACTOR (No., street, county, State and ZIP Code) CADMUS GROUP, INC. THE 57 WATER STREET WATERTOWN MA 024724603		(x)		9A. AMENDMENT OF SOLICITATION NO.	
				9B. DATED (SEE ITEM 11)	
		x		10A. MODIFICATION OF CONTRACT/ORDER NO. EP-W-11-022 0104	
				10B. DATED (SEE ITEM 13) 02/29/2012	
CODE	(b)(4)	FACILITY CODE			

11. THIS ITEM ONLY APPLIES TO AMENDMENTS OF SOLICITATIONS

☐ The above numbered solicitation is amended as set forth in Item 14. The hour and date specified for receipt of Offers ☐ is extended, ☐ is not extended.
Offers must acknowledge receipt of this amendment prior to the hour and date specified in the solicitation or as amended, by one of the following methods: (a) By completing Items 8 and 15, and returning _____ copies of the amendment; (b) By acknowledging receipt of this amendment on each copy of the offer submitted; or (c) By separate letter or telegram which includes a reference to the solicitation and amendment numbers. FAILURE OF YOUR ACKNOWLEDGEMENT TO BE RECEIVED AT THE PLACE DESIGNATED FOR THE RECEIPT OF OFFERS PRIOR TO THE HOUR AND DATE SPECIFIED MAY RESULT IN REJECTION OF YOUR OFFER. If by virtue of this amendment you desire to change an offer already submitted, such change may be made by telegram or letter, provided each telegram or letter makes reference to the solicitation and this amendment, and is received prior to the opening hour and date specified.

12. ACCOUNTING AND APPROPRIATION DATA (If required)
See Schedule

Net Increase: \$109.82

13. THIS ITEM ONLY APPLIES TO MODIFICATION OF CONTRACTS/ORDERS. IT MODIFIES THE CONTRACT/ORDER NO. AS DESCRIBED IN ITEM 14.

CHECK ONE	A. THIS CHANGE ORDER IS ISSUED PURSUANT TO: (Specify authority) THE CHANGES SET FORTH IN ITEM 14 ARE MADE IN THE CONTRACT ORDER NO. IN ITEM 10A.
X	B. THE ABOVE NUMBERED CONTRACT/ORDER IS MODIFIED TO REFLECT THE ADMINISTRATIVE CHANGES (such as changes in paying office, appropriation date, etc.) SET FORTH IN ITEM 14, PURSUANT TO THE AUTHORITY OF FAR 43.103(b).
	C. THIS SUPPLEMENTAL AGREEMENT IS ENTERED INTO PURSUANT TO AUTHORITY OF:
	D. OTHER (Specify type of modification and authority)

E. IMPORTANT: Contractor ☒ is not, ☐ is required to sign this document and return 0 copies to the issuing office.

14. DESCRIPTION OF AMENDMENT/MODIFICATION (Organized by UCF section headings, including solicitation/contract subject matter where feasible.)

DUNS Number: (b)(4)

TO 0104 ENERGY STAR Communications: Strategy, Media Planning and Implementation, Materials and Web-Related Activities

TOPO: Denise Durrett

The purpose of this modification is to obligate funding in the amount of \$109.82 from DCN 1258EE2096, which was de-obligated from Task Order #0004 under this contract (see Task Order #0004 Modification #9). As a result, the total funded amount increases from \$225,000.00 to \$225,109.82. An additional \$74,901.18 is needed to fully fund this Task Order.

LIST OF CHANGES:

Continued ...

Except as provided herein, all terms and conditions of the document referenced in Item 9A or 10A, as heretofore changed, remains unchanged and in full force and effect.

15A. NAME AND TITLE OF SIGNER (Type or print)		16A. NAME AND TITLE OF CONTRACTING OFFICER (Type or print) Sharron Doherty	
15B. CONTRACTOR/OFFEROR (Signature of person authorized to sign)	15C. DATE SIGNED	16B. UNITED STATES OF AMERICA (Signature of Contracting Officer)	16C. DATE SIGNED 10/10/2012

CONTINUATION SHEET

REFERENCE NO. OF DOCUMENT BEING CONTINUED
EP-W-11-022/0104/003PAGE OF
2 2NAME OF OFFEROR OR CONTRACTOR
CADMUS GROUP, INC. THE

ITEM NO. (A)	SUPPLIES/SERVICES (B)	QUANTITY (C)	UNIT (D)	UNIT PRICE (E)	AMOUNT (F)
	<p>Obligated Amount for this Modification: \$109.82 New Total Obligated Amount for this Award: \$225,109.82 Incremental Funded Amount changed: from \$225,000.00 to \$225,109.82</p> <p>NEW ACCOUNTING CODE ADDED: Account code: 12-13-B-58E5-101A46XP3-2505-1258EE2096-001 Beginning Fiscal Year 12 Ending Fiscal Year 13 Fund (Appropriation) B Budget Organization 58E5 Amount: \$109.82</p> <p>Delivery Location Code: OAR/OAP/CPD OAR/OAP/CPD US Environmental Protection Agency 1200 Pennsylvania Avenue NW Mail Code 6202J OAP/CPD Washington DC 20460 USA</p> <p>Payment: RTP Finance Center US Environmental Protection Agency RTP-Finance Center (D143-02) 109 TW Alexander Drive Durham NC 27711</p> <p>FOB: Destination Period of Performance: 03/01/2012 to 02/28/2013</p>				

AMENDMENT OF SOLICITATION/MODIFICATION OF CONTRACT			1. CONTRACT ID CODE		PAGE OF PAGES 1 2		
2. AMENDMENT/MODIFICATION NO. 004		3. EFFECTIVE DATE 06/25/2013		4. REQUISITION/PURCHASE REQ. NO. PR-HPOD-13-00290		5. PROJECT NO. (If applicable) NEW AWARD	
6. ISSUED BY HPOD US Environmental Protection Agency Headquarters Procurement Operations Ariel Rios Building 1200 Pennsylvania Avenue, NW Washington DC 20460		7. ADMINISTERED BY (If other than Item 6) CODE		7. ADMINISTERED BY (If other than Item 6) CODE			
8. NAME AND ADDRESS OF CONTRACTOR (No., street, county, State and ZIP Code) CADMUS GROUP, INC. THE 57 WATER STREET WATERTOWN MA 024724603				(x) 9A. AMENDMENT OF SOLICITATION NO.			
				9B. DATED (SEE ITEM 11)			
				x 10A. MODIFICATION OF CONTRACT/ORDER NO. EP-W-11-022 0104			
				10B. DATED (SEE ITEM 13) 02/29/2012			
CODE (b)(4)		FACILITY CODE					

11. THIS ITEM ONLY APPLIES TO AMENDMENTS OF SOLICITATIONS

☐ The above numbered solicitation is amended as set forth in Item 14. The hour and date specified for receipt of Offers ☐ is extended, ☐ is not extended.
Offers must acknowledge receipt of this amendment prior to the hour and date specified in the solicitation or as amended, by one of the following methods: (a) By completing Items 8 and 15, and returning _____ copies of the amendment; (b) By acknowledging receipt of this amendment on each copy of the offer submitted; or (c) By separate letter or telegram which includes a reference to the solicitation and amendment numbers. FAILURE OF YOUR ACKNOWLEDGEMENT TO BE RECEIVED AT THE PLACE DESIGNATED FOR THE RECEIPT OF OFFERS PRIOR TO THE HOUR AND DATE SPECIFIED MAY RESULT IN REJECTION OF YOUR OFFER. If by virtue of this amendment you desire to change an offer already submitted, such change may be made by telegram or letter, provided each telegram or letter makes reference to the solicitation and this amendment, and is received prior to the opening hour and date specified.

12. ACCOUNTING AND APPROPRIATION DATA (If required)
See Schedule Net Decrease: -\$2,927.67

13. THIS ITEM ONLY APPLIES TO MODIFICATION OF CONTRACTS/ORDERS. IT MODIFIES THE CONTRACT/ORDER NO. AS DESCRIBED IN ITEM 14.

CHECK ONE	A. THIS CHANGE ORDER IS ISSUED PURSUANT TO: (Specify authority) THE CHANGES SET FORTH IN ITEM 14 ARE MADE IN THE CONTRACT ORDER NO. IN ITEM 10A.
X	B. THE ABOVE NUMBERED CONTRACT/ORDER IS MODIFIED TO REFLECT THE ADMINISTRATIVE CHANGES (such as changes in paying office, appropriation date, etc.) SET FORTH IN ITEM 14, PURSUANT TO THE AUTHORITY OF FAR 43.103(b).
	C. THIS SUPPLEMENTAL AGREEMENT IS ENTERED INTO PURSUANT TO AUTHORITY OF:
	D. OTHER (Specify type of modification and authority)

E. IMPORTANT: Contractor ☒ is not, ☐ is required to sign this document and return 0 copies to the issuing office.

14. DESCRIPTION OF AMENDMENT/MODIFICATION (Organized by UCF section headings, including solicitation/contract subject matter where feasible.)

DUNS Number: (b)(4)

TO 0104 ENERGY STAR Communications: Strategy, Media Planning and Implementation, Materials and Web-Related Activities

TOPO: Denise Durrett

The purpose of this modification is to de-obligate funds in the amount of \$2,927.67 from DCN 1258EE2463 and to re-obligate these same funds to Task Order #0110 under this contract (See Task Order #0110 Modification #5).

LIST OF CHANGES:

New Total Amount for this Award: \$222,182.15

Obligated Amount for this Modification: -\$2,927.67

Continued ...

Except as provided herein, all terms and conditions of the document referenced in Item 9A or 10A, as heretofore changed, remains unchanged and in full force and effect.

15A. NAME AND TITLE OF SIGNER (Type or print)		16A. NAME AND TITLE OF CONTRACTING OFFICER (Type or print) Sharron Doherty	
15B. CONTRACTOR/OFFEROR (Signature of person authorized to sign)	15C. DATE SIGNED	16B. UNITED STATES OF AMERICA (Signature of Contracting Officer)	16C. DATE SIGNED

NAME OF OFFEROR OR CONTRACTOR
CADMUS GROUP, INC. THE

ITEM NO. (A)	SUPPLIES/SERVICES (B)	QUANTITY (C)	UNIT (D)	UNIT PRICE (E)	AMOUNT (F)
	<p>New Total Obligated Amount for this Award: \$222,182.15 Incremental Funded Amount changed: from \$225,109.82 to \$222,182.15</p> <p>CHANGES FOR ACCOUNTING CODE: 12-13-B-58E5-101A46XP3-2505---1258EE2463-001 Account code changed from 12-13-B-58E5-101A46XP3-2505-1258EE2463-001 to 12-13-B-58E5-101A46XP3-2505---1258EE2463-001 Amount changed from \$75,000.00 to \$72,072.33</p> <p>Delivery Location Code: OAR/OAP/CPD OAR/OAP/CPD US Environmental Protection Agency 1200 Pennsylvania Avenue NW Mail Code 6202J OAP/CPD Washington DC 20460 USA</p> <p>Payment: RTP Finance Center US Environmental Protection Agency RTP-Finance Center (D143-02) 109 TW Alexander Drive Durham NC 27711</p> <p>FOB: Destination Period of Performance: 03/01/2012 to 02/28/2013</p> <p>PERSON(S) RESPONSIBLE FOR APPROVING INVOICES: COR - DENISE DURRETT ALTERNATE COR - MELISSA KLEIN</p>				

AMENDMENT OF SOLICITATION/MODIFICATION OF CONTRACT				1. CONTRACT ID CODE		PAGE OF PAGES 1 2									
2. AMENDMENT/MODIFICATION NO. 005		3. EFFECTIVE DATE 09/18/2014		4. REQUISITION/PURCHASE REQ. NO. PR-HPOD-13-00290		5. PROJECT NO. (If applicable) NEW AWARD									
6. ISSUED BY HPOD US Environmental Protection Agency Headquarters Procurement Operations Ariel Rios Building 1200 Pennsylvania Avenue, NW Washington DC 20460		7. ADMINISTERED BY (If other than Item 6) CODE													
8. NAME AND ADDRESS OF CONTRACTOR (No., street, county, State and ZIP Code) CADMUS GROUP, INC. THE 57 WATER STREET WATERTOWN MA 024724603				(X)		9A. AMENDMENT OF SOLICITATION NO.									
						9B. DATED (SEE ITEM 11)									
				X		10A. MODIFICATION OF CONTRACT/ORDER NO. EP-W-11-022 0104									
						10B. DATED (SEE ITEM 13) 02/29/2012									
CODE (b)(4)		FACILITY CODE													
11. THIS ITEM ONLY APPLIES TO AMENDMENTS OF SOLICITATIONS															
<input type="checkbox"/> The above numbered solicitation is amended as set forth in Item 14. The hour and date specified for receipt of Offers <input type="checkbox"/> is extended, <input type="checkbox"/> is not extended. Offers must acknowledge receipt of this amendment prior to the hour and date specified in the solicitation or as amended, by one of the following methods: (a) By completing Items 8 and 15, and returning _____ copies of the amendment; (b) By acknowledging receipt of this amendment on each copy of the offer submitted; or (c) By separate letter or telegram which includes a reference to the solicitation and amendment numbers. FAILURE OF YOUR ACKNOWLEDGEMENT TO BE RECEIVED AT THE PLACE DESIGNATED FOR THE RECEIPT OF OFFERS PRIOR TO THE HOUR AND DATE SPECIFIED MAY RESULT IN REJECTION OF YOUR OFFER. If by virtue of this amendment you desire to change an offer already submitted, such change may be made by telegram or letter, provided each telegram or letter makes reference to the solicitation and this amendment, and is received prior to the opening hour and date specified.															
12. ACCOUNTING AND APPROPRIATION DATA (If required) See Schedule				Net Decrease: -\$600.00											
13. THIS ITEM ONLY APPLIES TO MODIFICATION OF CONTRACTS/ORDERS. IT MODIFIES THE CONTRACT/ORDER NO. AS DESCRIBED IN ITEM 14.															
<table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="width:10%;">CHECK ONE</td> <td>A. THIS CHANGE ORDER IS ISSUED PURSUANT TO: (Specify authority) THE CHANGES SET FORTH IN ITEM 14 ARE MADE IN THE CONTRACT ORDER NO. IN ITEM 10A.</td> </tr> <tr> <td>X</td> <td>B. THE ABOVE NUMBERED CONTRACT/ORDER IS MODIFIED TO REFLECT THE ADMINISTRATIVE CHANGES (such as changes in paying office, appropriation date, etc.) SET FORTH IN ITEM 14, PURSUANT TO THE AUTHORITY OF FAR 43.103(b).</td> </tr> <tr> <td></td> <td>C. THIS SUPPLEMENTAL AGREEMENT IS ENTERED INTO PURSUANT TO AUTHORITY OF:</td> </tr> <tr> <td></td> <td>D. OTHER (Specify type of modification and authority)</td> </tr> </table>								CHECK ONE	A. THIS CHANGE ORDER IS ISSUED PURSUANT TO: (Specify authority) THE CHANGES SET FORTH IN ITEM 14 ARE MADE IN THE CONTRACT ORDER NO. IN ITEM 10A.	X	B. THE ABOVE NUMBERED CONTRACT/ORDER IS MODIFIED TO REFLECT THE ADMINISTRATIVE CHANGES (such as changes in paying office, appropriation date, etc.) SET FORTH IN ITEM 14, PURSUANT TO THE AUTHORITY OF FAR 43.103(b).		C. THIS SUPPLEMENTAL AGREEMENT IS ENTERED INTO PURSUANT TO AUTHORITY OF:		D. OTHER (Specify type of modification and authority)
CHECK ONE	A. THIS CHANGE ORDER IS ISSUED PURSUANT TO: (Specify authority) THE CHANGES SET FORTH IN ITEM 14 ARE MADE IN THE CONTRACT ORDER NO. IN ITEM 10A.														
X	B. THE ABOVE NUMBERED CONTRACT/ORDER IS MODIFIED TO REFLECT THE ADMINISTRATIVE CHANGES (such as changes in paying office, appropriation date, etc.) SET FORTH IN ITEM 14, PURSUANT TO THE AUTHORITY OF FAR 43.103(b).														
	C. THIS SUPPLEMENTAL AGREEMENT IS ENTERED INTO PURSUANT TO AUTHORITY OF:														
	D. OTHER (Specify type of modification and authority)														
E. IMPORTANT: Contractor <input checked="" type="checkbox"/> is not, <input type="checkbox"/> is required to sign this document and return 0 copies to the issuing office.															
14. DESCRIPTION OF AMENDMENT/MODIFICATION (Organized by UCF section headings, including solicitation/contract subject matter where feasible.) DUNS Number: (b)(4) TO 0104 ENERGY STAR Communications: Strategy, Media Planning and Implementation, Materials and Web-Related Activities TOPO: Denise Durrett The purpose of this modification is to de-obligate remaining funds in the amount of \$600.00 from DCN 1258EE2463 and close out this Task Order.															
LIST OF CHANGES: Total Amount for this Modification: -\$600.00 New Total Amount for this Award: \$221,582.15 Obligated Amount for this Modification: -\$600.00 Continued ...															
Except as provided herein, all terms and conditions of the document referenced in Item 9A or 10A, as heretofore changed, remains unchanged and in full force and effect.															
15A. NAME AND TITLE OF SIGNER (Type or print)				16A. NAME AND TITLE OF CONTRACTING OFFICER (Type or print)											
				Sharron Doherty											
15B. CONTRACTOR/OFFEROR		15C. DATE SIGNED		16C. DATE SIGNED		16B. DATE SIGNED									
(Signature of person authorized to sign)				 ELECTRONIC SIGNATURE		09/18/2014									

CONTINUATION SHEET	REFERENCE NO. OF DOCUMENT BEING CONTINUED EP-W-11-022/0104/005	PAGE	OF
		2	2

NAME OF OFFEROR OR CONTRACTOR
CADMUS GROUP, INC. THE

ITEM NO. (A)	SUPPLIES/SERVICES (B)	QUANTITY (C)	UNIT (D)	UNIT PRICE (E)	AMOUNT (F)
	<p>New Total Obligated Amount for this Award: \$221,582.15 Incremental Funded Amount changed: from \$222,182.15 to \$221,582.15</p> <p>CHANGES FOR ACCOUNTING CODE: 12-13-B-58E5-101A46XP3-2505---1258EE2463-001 Amount changed from \$72,072.33 to \$71,472.33</p> <p>Delivery Location Code: OAR/OAP/CPD OAR/OAP/CPD US Environmental Protection Agency 1200 Pennsylvania Avenue NW Mail Code 6202J OAP/CPD Washington DC 20460 USA</p> <p>Payment: RTP Finance Center US Environmental Protection Agency RTP-Finance Center (D143-02) 109 TW Alexander Drive Durham NC 27711</p> <p>FOB: Destination Period of Performance: 03/01/2012 to 02/28/2013 PERSON(S) RESPONSIBLE FOR APPROVING INVOICES: COR - DENISE DURRETT ALTERNATE COR - MELISSA KLEIN</p>				